

SKILLS

Adobe Suite

Proficient:

- Acrobat
- Illustrator
- InDesign
- Photoshop

Working Knowledge:

- After Effects
- Dreamweaver
- Premiere Pro
- · XD

Microsoft

Proficient:

• Office 365 Suite

Web Design

Proficient:

- HTML
- CSS
- Sitecore
- Siteimprove

EDUCATION

Michigan State University

Bachelor of Fine Arts Major: Graphic Design

Double Minor: Museum Studies & Classical Studies

August 2020–2024

Lansing Community College

Associate in Applied Arts

Major: Graphic Communicaiton June 2014–May 2017

CONTACT

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ONLINE PORTFOLIO

mschristidesign.com

Christi Lopez GRAPHIC DESIGNER

EMPLOYMENT

Graphic Arts Designer

State of Michigan, Department of Education, Lansing, MI July 2017–Present

- Design publications, displays, exhibits, signs, and other materials for graphic demonstrations and presentations
- Prepare graphs, charts, diagrams, layouts and design formats for web and other electronic forms of graphic art presentation requiring interpretation of information
- Locate and select stock photos or professional photos that are the best fit for print and web publication; edit and size photos to optimize visual interest for final products; maintain digital archive of images, photos, and other previous projects
- Create hand-rendered and digital illustrations as needed
- Research and implement new ideas for website designs and functionality while following WCAG 2.0 AA guidelines

Owner, Graphic Designer

Ms. Christi Design, Lansing, MI July 2016–Present

- Translate ideas into specific graphic presentations, including designing publications, graphs, charts, diagrams, and other forms of graphic art presentation requiring interpretation of information
- Confer with clients to build business branding and brand guidelines, including logos, business stationery, forms, and complementary graphics

Departmental Technician

State of Michigan, Department of Education, Lansing, MI March 2012–June 2017

- Provided graphic design support for state-wide school improvement conferences, workshops, and webinars, including designing and preparing graphs, charts, diagrams, slides, and publications and advertising for conference
- Provided project management support for state-wide school improvement conferences, workshops, and webinars, including time-line creation and project task management in Asana
- Provided support and technical assistance for online school improvement reporting through AdvancED; serve as a member of the User Acceptance Testing group to assist in the development and testing of new AdvancED deliverables
- Created and maintained office internet and social media pages: designed, published, and maintained web pages based on information provided by various office units